

Content Management

Content Management System (CMS)

The Content Management System (CMS) allows you to easily manage website content from any computer with Internet access. The CMS provides a web-based management portal that brings the ability to update website content, images, and files to anyone with basic computer skills. No coding knowledge is required as you work through this console that provides quick buttons for formatting text online. Upload images and files to the website to keep your website current with no charges from RJ Michaels, Inc.

The management consoles of the CMS are completely customizable to your needs. The CMS allows the website to be separated into multiple sections and have the input fields customized specifically to the requirements of each section. This allows the CMS to be tailored to your exact needs and wants.

Advanced Content Management System (aCMS)

The Advanced Content Management System (aCMS) builds upon the basic CMS to expand a wide range of functionality to the website. The aCMS provides two major advanced features: the ability to expand and contract the number of website pages at no charge and the ability to add modules that increase the abilities and flexibility of the website. The aCMS offers everything that the basic CMS offers – management consoles to easily update website content, the ability to upload images and files, and the ability to customize input fields for specific sections of the website – but provides you the ability to advance the site as your business grows over time.

The aCMS also allows you to create new website pages within the management system. Without the aCMS, the addition of another page to the website would require RJ Michaels, Inc. to physically add the page to the site, incurring additional costs. However, with the aCMS, the navigation and page structure can be created dynamically from the database. By simply adding a new category to the management system, you can create a new website page within the existing template base with no additional cost. This allows you to expand your website over time at no cost, or to temporarily add featured pages about short term events or projects.

The aCMS also provides the ability to add additional modules to expand the abilities of the management system. Modules for image galleries, simple e-commerce, wiki, discussion forums or members only areas can be added with ease. Manage username and password access to a client access to your website or add an image gallery to display new products. The aCMS gives you the ability to place a large amount of content and creativity in your control.

pricing structure

Basic CMS\$1,000

The basic RJ Michaels, Inc. content management system allows you to manage your website content for a low introductory price.

CMS..... \$3,000

Provides quick and easy buttons for HTML formatting, lists for content categories, sticky entries, and easily formatted dates. Each input screen can be customized to your needs. Your website can also be sectioned so that individual areas have their own unique input screens.

aCMS \$5,000

Allows you to add, edit or delete entire pages on your website. Expandable module base allows for greater customization and flexibility.

Contact us today to discuss how we can help you manage your website through our Content Management technology.



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